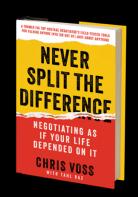
# Negotiation Secrets From An FBI Hostage Negotiator



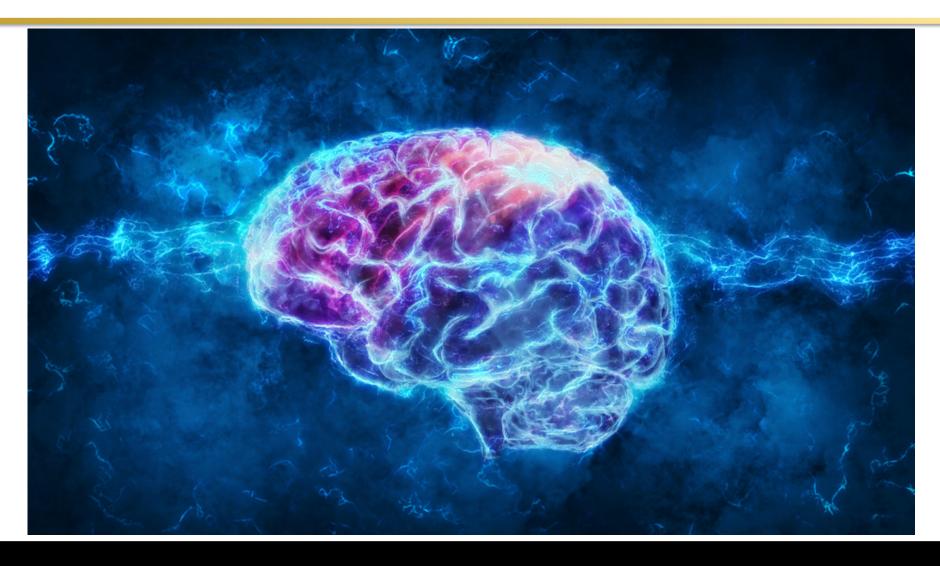


The Black Swan Method™ - Where Science Meets Empathy





#### 20 Million



## FBI Lead International Kidnapping Negotiator













Black Swan Method™

## Kidnapping in Haiti

12 year-old-boy
American citizen
Dual national
Only American in family

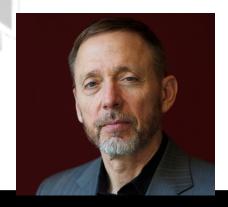






## Kidnapping in Haiti

"How *you* gonna help *me*?"



## "Tell me what you want me to do."

We had his son out Saturday morning.

### "Here's what you're up against..."

#### The Science = Oxytocin





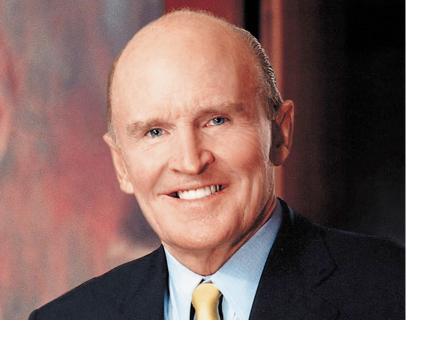
Black Swan Method™



#### What is "You're right"?

## "You're right"

("Please shut-up")









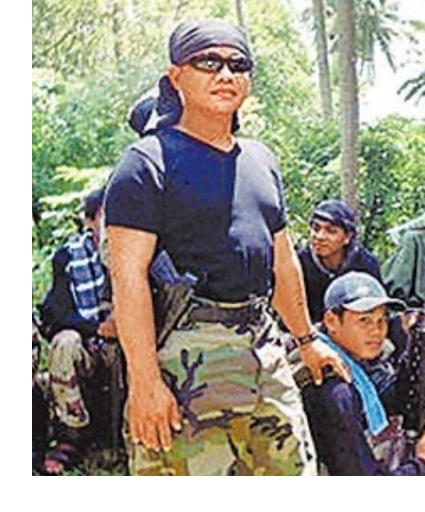
This is You:

<u>If</u> you're
coachable.



Hostage: Is *this* you?





Killer:
Or... Is this you...?

#### The world according to....



#### Jack Welch

"The only sustainable competitive advantage is to learn faster than your competition and to be able to act on what you have learned."

#### Only if you choose to get better...

#### "The Edge"

Complimentary weekly negotiation newsletter

#### In the US - Send Text: Black Swan Method

To: 33777

Actionable Tips & Advice

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www.blackswanltd.com

