



For more than 30 years ALDA has worked to meet the needs of our global member companies and their CEOs and members of their senior executive teams. The goal of ALDA is to be a unique place where industry leaders develop strategic business relationships while learning about new market opportunities and emerging technologies.

In addition to our current [Board](#) other participating leaders include Serge Saxanov-10X Genomics, Barry Canton-Gingko Bioworks, Emily LeProust-Twist Bio, Michael Stubblefield-Avantor, Omid Farokhzad-Seer, Brian McKelligon-Akoya Bio, Alexandra Gatzemeyer-Sartorius AG and many others from a variety of young dynamic companies and global industry leaders. Click [here](#) to see the entire list of ALDA member companies keeping in mind that in most cases the active representatives in the association are member company C-suite executives.

1. In June-July 2023 we conducted our second industry benchmarking survey on diversity & inclusion. In 2020 we conducted our first survey and delivered it to 40+ participating member companies.
2. Our Spring 2023 conference focused on spatial biology while other recent conferences looked at trends in pharma, CGT, and proteomics. Next up: the Fall 2023 conference will look at AI and its impact on our industry and customers.

For our conferences, the goal is to get the right people in the room, share what is happening in these areas, and highlight what is needed from the ALDA community to accelerate science while providing a unique, welcoming, and productive networking environment.

3. We host virtual and small in-person activities both in the U.S. and abroad. Past topics have included The Modern Board, Value Based Leadership, IPOing, a session on IVDD to IVDR followed by a dinner in Zurich. We also host regional in-person dinners in both the Bay area and Boston.
4. We have active online working groups called collaboratives for senior HR and Ops executives. During the COVID-19 crisis, we brought in industry experts and shared best practices to help navigate the uncertainties of the pandemic. The collaboratives continue to be a highly useful program offering for our members.
5. Finally, we have salary benchmarking and other relevant market data available to members. Click [here](#) to learn more about these reports.

**WHO PARTICIPATES:** While we have a strong representation from many of the leading industry companies, close to 30% of our member companies are small dynamic companies plus an international presence which accounts for another 25% of our member companies.

Over the last 12 months, we've welcomed more than 40 new companies including Bionano Genomics, Halo Labs, Maravai LS, NanoTemper Technologies, Quanterix, SomaLogic, Siemens Health Diagnostics, Vizgen, and many others.

As life sciences continue to cross into diagnostics, ALDA's focus on emerging technologies compliments diagnostic technologies so there is an opportunity to understand both the LS and diagnostics side of the business while understanding how analytical tools are used across both these segments. Companies involved in one or all sides of this can use ALDA meetings and the network to gain insights into what the science across the industry is doing, especially as we continue to see technology fluidity moving through life sciences into the diagnostics market space. At the same time, ALDA allows participating executives to explore business opportunities and develop critical high-level relationships for potential collaborations and M&A.

**HOW WE DO WHAT WE DO.** Our two in-person semi-annual conferences bring together more than 230 industry CEOs and senior executives. Those executives learn about new market opportunities and explore emerging technologies, deepen existing relationships with their partners whose technology powers the industry, and discuss with each other what else is needed to move this industry and science forward. Many member company executives also expand their strategic network with new industry executives. This is a critical component of ALDA's value proposition.

We encourage members to connect during our meetings but also provide them with access to every member company's official and alternate representative. This is not meant for a mass marketing campaign but a way to meaningfully and deliberately build out their network.

ALDA meetings provide member executives with the critical opportunity to stop and think about the strategic side of their business and share visions for technology and applications while developing high-level business relationships with key global executives in the industry. We cannot stress enough how this continues to be a key benefit to membership.

**YOUR TIME AND MEETING CONTENT** – As you and your team work to grow and expand your company, we understand that time is a valuable asset. With that in mind, to get the most out of membership we believe you and members of your senior management team should allocate 3-5 days a year to attend one or both of our semi-annual conferences and when possible consider participating in our online and smaller regional and functional level meetings. ALDA's Senior Executive Conferences are considered 'must attend' events.

**OTHER VALUES:** The association hosts several smaller meetings:

- One meeting a year for Service Executives (virtual),
- One meeting a year for Marketing & Sales executives (virtual),
- Two regional in-person dinner meetings - one in Boston and one in San Francisco, and
- Trade show breakfast meetings at industry conferences. In the past, they have been AMP, AACC (now ADLM), Analytica, SLAS, and ECCMID.

Our calendar of events (updated regularly) can be viewed by clicking [here](#).

Market Data we provide to participating members can help those companies triangulate their own market data. Some members choose to participate in our Compensation Survey (click [here](#) to see more details). We conduct this every year with data collected in February and the final report delivered to participating members in late June-early July.

Earlier we also mentioned launching an industry diversity and inclusion benchmarking survey in 2020 with more than 40 companies submitting data. This survey was conducted again in this summer with an executive summary available to all ALDA members later this Fall.

Our Industry Assessments Report is a global report, delivered quarterly to all members. We also have three other market reports below that are provided to participating companies only:

- Global Lab Instrumentation Bookings Report
- Bio-Research Reagents Market Report
- Microplate Reader Report

**THE FINANCIAL SIDE:** Membership is for corporations and our conferences are for C-suite executives and members of their senior executive team. Dues (in US dollars) are based on annual revenues of products that "fall within the scope of ALDA" and run between \$2750 (under \$10 Million) up to \$39,000 (greater than \$2B). *You should determine what piece of your business best fits the association and pay dues based on the category you fall into.*

In addition to annual dues, attendees pay registration fees for some of our in-person meetings - those fees are designed to recover part of the cost of the meetings.

**NEXT SEMI-ANNUAL MEETING:** We welcome you to consider joining us *as a new member* for our next semi-annual meeting on October 8-10 in Half Moon Bay, California! As mentioned, the topic will be AI and the program should be available mid to late summer.

**We cannot stress how critical attendance at our Senior Executive Conferences is to get the most out of membership. We'd be happy to put you in touch with one of our member company executives to hear directly from them why they make time to attend these events.**

**TODAY'S PURPOSE:** ALDA's goal is to support the vitality of our industry by creating a variety of educational programs and networks for senior executives. We build out new programs with real-time support to our members, facilitate discussions, share new technology and market opportunities, and act as a repository for relevant industry-specific documents, templates, and communications.

If you have any questions, we welcome you to contact Kerrie Peterson, Membership Director at [kpeterson@thealda.org](mailto:kpeterson@thealda.org).

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